Sandwich KING

EST. 1992

HONEST FOOD. PERSONAL SERVICE. FAMILY VALUES.



FOOD WORTH CROWNING.

The name says it all.

Still independent. Still hungry.

GREAT FOOD · GREAT PEOPLE · GREAT SERVICE

WELCOME TO THE KINGDOM.

1992

Where it all began

WE NEVER SET OUT TO TAKE OVER THE WORLD. We just wanted to make really good food - and look after the people who bought it.

More than three decades later, that philosophy hasn't changed. From our beginnings in Brighouse, West Yorkshire, Sandwich King has grown into an established independent food-to-go manufacturer supplying customers across the UK. But growth has never simply been about becoming bigger.

For us, it's about building something strong, sustainable and dependable. Making great food. Delivering a personal service. Looking after our customers. And making decisions for the long term.

Today, three generations of the Hirst family have helped shape our journey.

John Hirst

2nd Generation Director



PRODUCED IN A NUT-FREE PRODUCTION FACILITY

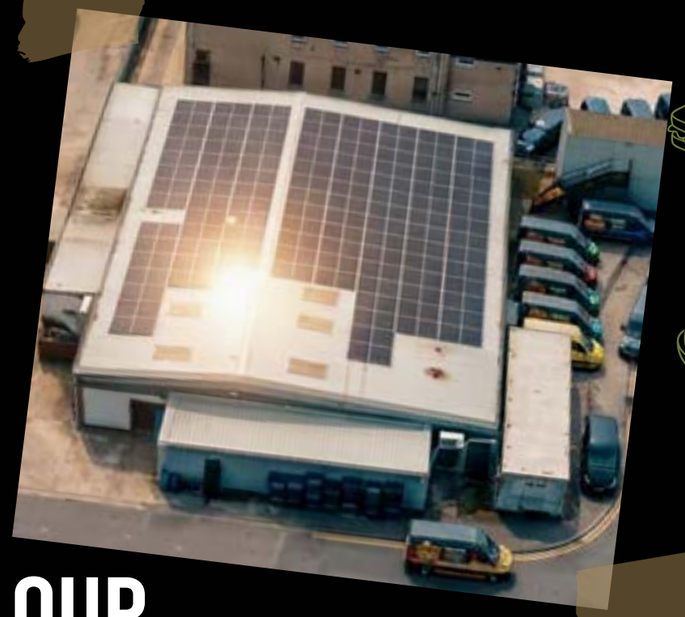
1992
Founded by Jim Hirst

THOUSANDS
of delicious products made everyday



3
Three Generations

20+
Vehicles supporting our National network



OUR COMMITMENT.

We believe great food means more than great taste. We're committed to responsible sourcing, sustainable practices, and creating a positive impact for people and the planet.

Better Food Better Future

RESPONSIBLY SOURCED
75% of our ingredients are are sourced within a 30 mile radius

LOWER IMPACT
Route optimisation, energy-efficient sites and reduced emissions.

REDUCING WASTE
Smarter packaging and better forecasting to cut waste.

SUPPORTING COMMUNITIES
We support local causes and create opportunites through apprentiships

LOWER IMPACT FOODS
Supporting the eat more plants campaign.

PROUD TO SUPPORT
LOVE FOOD hate waste

NEVER STANDING STILL.

We've been creating delicious, convenient food for more than three decades - but we're always looking for what's next.

- RESEARCH & DEVELOPMENT
- SEASONAL NEW PRODUCT DEVELOPMENT
- LIMITED EDITIONS
- CUSTOMER & CONSUMER LED
- FOOD TRENDS
- TASTE TESTING

We don't just follow food trends. We Create food that sells them!



PROUD MEMBER OF: THE BRITISH SANDWICH & FOOD TO GO ASSOCIATION

PRODUCT OF THE MONTH.

12 MONTHS.
12 REASONS TO
COME BACK.

Our Product of the Month launches something new, keeps menus exciting and gives customers a reason to try something different.

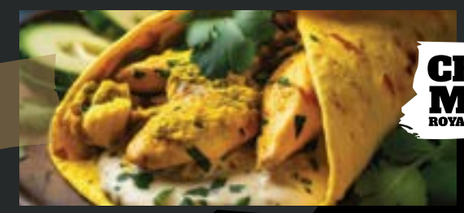
FREE MARKETING
POS DOWNLOADS











5P FROM EVERY PACK SOLD IS DONATED TO OUR CHOSEN CHARITY

St George's Crypt

WWW.STGEORGESCRYPT.ORG.UK

ONE NEW RECIPE EVERY MONTH

Always something to look forward to

OUR RANGE. MADE FOR LIFE ON THE GO.

From everyday essentials to indulgent treats, our range is designed to offer choice, convenience and irresistible appeal throughout the day.

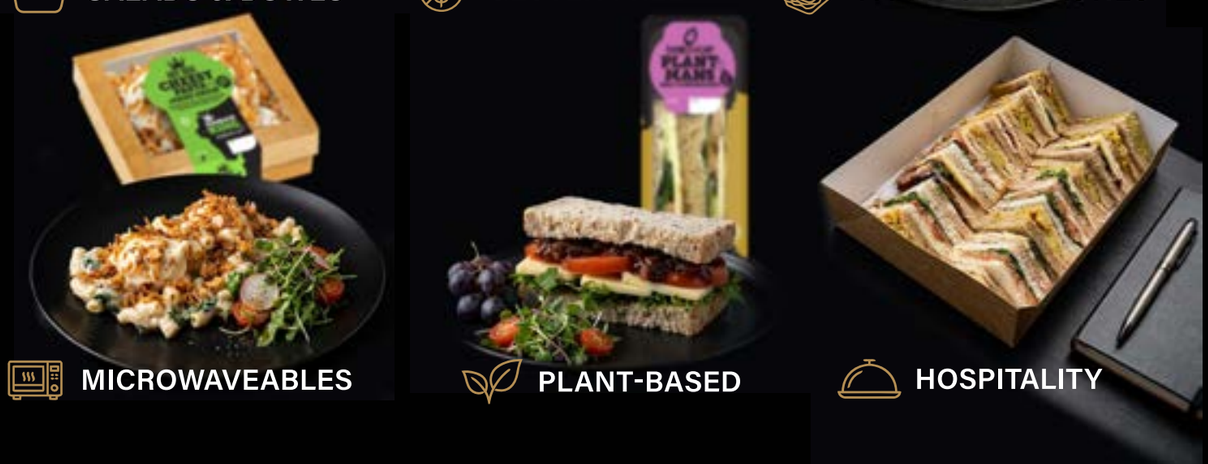
Fresh thinking Great food



SANDWICHES | SUBS + ARTISANS | WRAPS



SALADS & BOWLS | GLUTEN FREE | PANINIS + TOASTIES



MICROWAVEABLES | PLANT-BASED | HOSPITALITY

MARGIN
Smart products that helps your business grow

CONVENIENCE
Ready to go, easy to stock and serve.

CONSUMER APPEAL
Recipes and formats that people love

SHELF IMPACT
Designed to stand out and sell.

Rigorous standards, quality ingredients, trusted outcomes.



MADE TO BE EATEN → DESIGNED TO BE SOLD.

SANDWICH WEDGES

From familiar favourites to contemporary flavours and plant-based options, our sandwich wedge ranges are designed to offer convenient, dependable food-to-go.

The every day favourite!



ESSENTIALS

Everyday favourites.
Simply delicious.

CLASSICS

Timeless favourites.
Made to satisfy.

FULLY LOADED

Big fillings. Bold flavours.
No holding back.

Sandwich KING CLASSICS SANDWICH WEDGES

			PRICE BAND	
1016	Plant based Soysage & Pickle	Oatmeal	G	VE
1018	Mature Cheddar & Tomato	Oatmeal	D	V
1019	Cheddar Cheese & Pickle	White	C	V
1037	Gammon Ham, Cheese & Pickle	White	E	
1038	Ham & Cheese GRILLABLE!	White	D	
1049	Bacon & Egg	Malted	D	
1052	Prawn Mayonnaise	Oatmeal	F	
1074	Sliced Roasted Chicken & Bacon	Malted	E	
1079	Silverside Roast Beef	White	E	
12009	Tuna Sweetcorn	Malted	D	
12062	Chicken, Sweetcorn Mayonnaise	Oatmeal	D	H
14023	Triple Cheese & Spring Onion	Malted	D	V

V Vegetarian · Under 350 Kcals · H Halal Chicken
VE Vegan · MSC Approved · Dolphin Friendly Tuna



SANDWICH WEDGES

Essentials to Cravings!

ESSENTIALS

			PRICE BAND	
1002	Egg Mayonnaise	White	B	V ♡
1031	Just Ham	White	B	♡
1015	Mild Cheddar Cheese GRILLABLE!	Malted	B	V
12061	Roast Chicken with a dash of Mayo	Wholemeal	B	H ♡
1013	Tuna Mayonnaise & Cucumber	White	B	♡ 🐬

FULLY LOADED

14028	Chow Roma Chicken & Nut Free Pesto	Malted	I	H
14056	New York Deli	Malted	I	♡
14059	Firecracker Homous, Falafel, & Carrot	Oatmeal	I	VE
1024	Plantmans (Vegan Ploughmans)	Oatmeal	G	VE
12056	Classic BLT	Malted	F	
1022	Gammon Ham Salad	Malted	F	♡
12067	Roast Chicken Salad with Mayonnaise	Malted	F	H ♡
14052	Chicken Tikka & Lettuce	Oatmeal	F	H ♡
14064	Chicken Caesar & Mixed Leaf	Malted	E	H
14061	Free Range Double Egg & Spinach	Oatmeal	I	V

V Vegetarian ♡ Under 350 Kcals H Halal Chicken
VE Vegan MSC Approved 🐬 Dolphin Friendly Tuna



FULLY LOADED
NEW YORK DELI
SANDWICH WEDGE

NEW YORK ATTITUDE. SANDWICH KING TASTE.

PRODUCT CODE: 14056

Sandwich KING
EST. 1992

WRAPS

PACKED. ROLLED. READY.

GRILLABLE!

TAKE YOUR WRAP TO THE NEXT LEVEL.

ONE WRAP. TWO WAYS TO ENJOY.



Sandwich KING

WRAPS

Great taste. All wrapped up.

6024	Jalapeño Cheese & Mixed Leaf	V
6062	The Mezze GRILLABLE!	VE
6063	Chicken Tikka	
6070	Chicken Caesar & Mixed Leaf	H
6075	Kanda & Mango Bhaji Flavoured Wrap GRILLABLE!	VE
6076	All Day Breakfast GRILLABLE!	
6086	Spicy American Chicken & Mixed Leaf	H
6087	Southern Fried Chicken, Tomato Chutney & Mixed Leaf	
6090	Chicken Shawarma, Tzatziki & Mixed Leaf	H

V Vegetarian
Under 350 Kcals
H Halal Chicken
VE Vegan
MSC Approved
Dolphin Friendly Tuna





SALADS
PASTAS & POKE BOWLS

		PRICE BAND	
50099	Plain Side Salad	B	VE ♡
50120	Tuna Salad	I	🐟 ♡
50121	Cheese Salad	I	V ♡
50122	Chicken Salad	I	H ♡
50123	Gammon Ham Salad	I	♡
50124	Caesar Salad	J	
50126	Gourmet Pulled Ham & Egg Salad	J	♡
50527	Bombay Street Indian Poke Bowl	J	VE
50114	Chicken & Bacon Caesar Pasta	I	
50116	Tuna & Sweetcorn Pasta	I	🐟
50117	Pesto, Roast Tomato & Italian Cheese Pasta	I	V



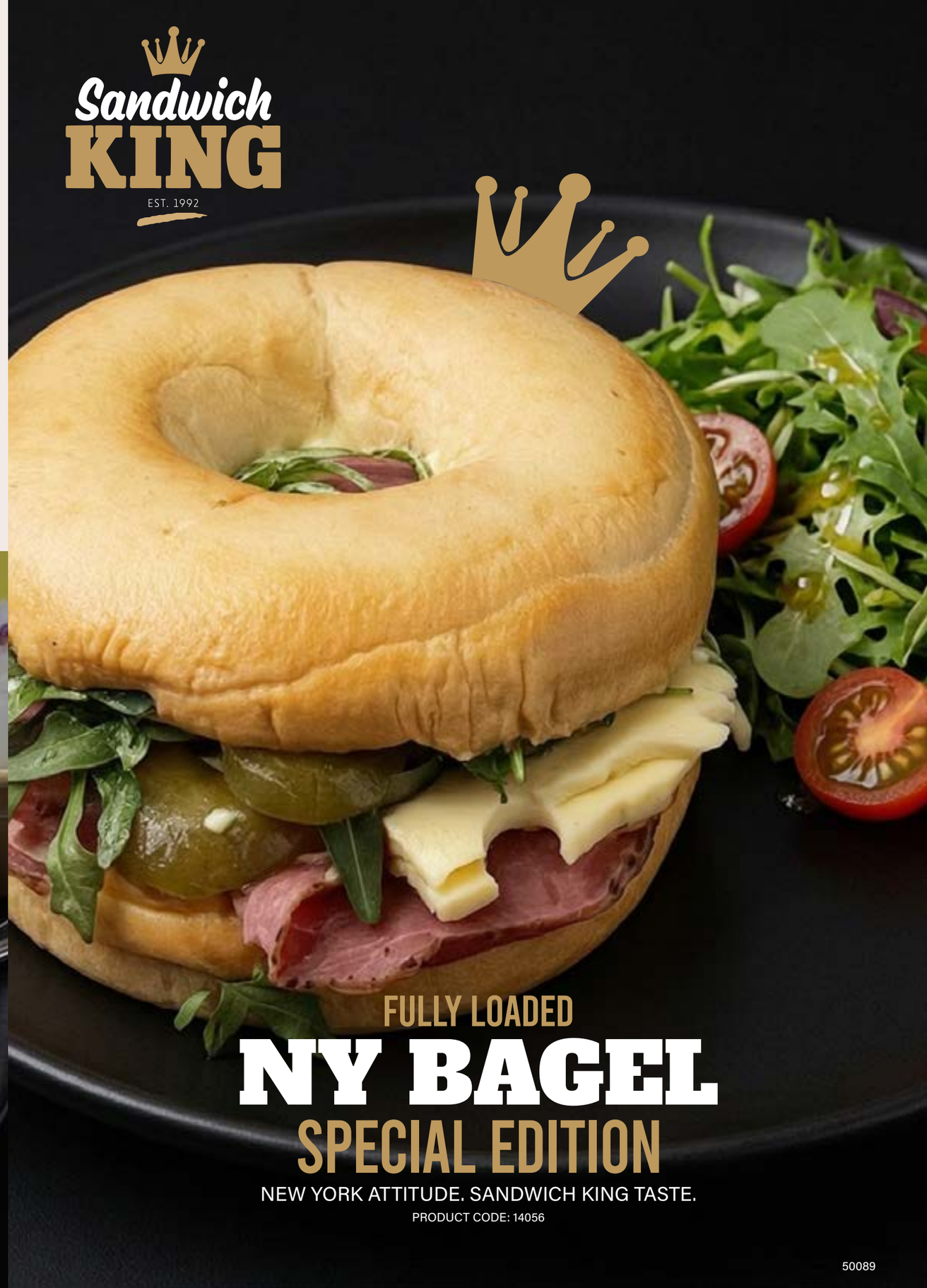




Sandwich KING SPECIALS

		PRICE BAND	
8061	Product of the Month	F	
50089	New York Style Bagel	G	
50100	**Protein Pot** - Southern Fried Chicken	I	
50101	**Protein Pot** – Meat	J	H
50102	**Protein Pot** – Vegetarian	J	V
50103	**Protein Pot** – Vegan / Plant-based	J	VE





Sandwich KING

herBimORe™

EAT MORE PLANTS VE

FOOD FOR TODAY BETTER FOR TOMORROW

BETTER FOR THE PLANET
Lower impact, lighter footprint.

BOLD + SATISFYING
Flavour first, not compromise.

CHILLED + GRILLED
Great hot and cold serves, eat in or on the go.



Simple swaps Big Difference

1016	WEDGE: Plant based Soysage & Pickle on Oatmeal
14059	WEDGE: Firecracker Houmous, Falafel, & Carrot on Oatmeal
1024	WEDGE: Plantmans (Vegan Ploughmans) on Oatmeal.
6062	WRAP: The Mezze GRILLABLE!
6075	WRAP: Onion & Mango Bhaji GRILLABLE!
5068	MICROWAVEABLE BRIOCHE: Vegan Breakfast
50056	SOURDOUGH CIABATTA: Inferno Cheeze GRILLABLE!
50099	SALAD: Side Salad
50527	SALAD: Bombay Street Indian Poke Bowl

PRODUCED IN A NUT-FREE PRODUCTION FACILITY

2 MINS

Sandwich KING
EST. 1992

herBimORe™

SOYSAGE

CHEASE + CHUTNEY



100% PLANT-BASED
Food for everyone.

EAT MORE PLANTS VE

Violife
100% Vegan

PRODUCT CODE: 5068

MAIZE TOPPED SUB ROLLS

		PRICE BAND	
2070	Pulled Pork, Apple & Stuffing	F	
2071	Ham, Cheese & Mayonnaise	F	
2072	Tuna & Cucumber	F	
2074	BBQ Chicken	F	H
2078	Savoury Cheese	F	V
2079	Bacon & Egg	F	





GRILLABLE!

SOURDOUGH CIABATTAS

ENJOY HOT OR COLD!

50056	Inferno Cheeze	F	VE
50087	Ham, Cheese, Salami	F	
50088	Emmental, Pesto & Roast Tomatoes	F	V
50090	Meatball Marinara	F	
50091	Tex Mex Chicken & Cheese	F	H
50092	Filly Cheese Steak	G	
50094	The Mock Croque	G	
50095	Mighty Breakfast	G	

Sandwich KING
EST. 1992

BARMARKED PANINIS

50040
PEPPERONI & MOZZARELLA
BARMARKED PANINI

HEAT. EAT.
RULE YOUR LUNCH.

50044
HAM & MOZZARELLA
BARMARKED PANINI

Sandwich KING

BARMARKED PANINIS

		PRICE BAND	
50040	Mozzarella & Pepperoni	F	
50041	Tuna Mozzarella	F	
50042	BBQ Chicken	F	
50044	Ham & Mozzarella	F	
50045	Chicken Tikka	F	H
50047	Pizzanini (Cheese & Pizza Sauce)	F	V
50054	Volcano Meatball	F	



V Vegetarian
Under 350 Kcals
H Halal Chicken
VE Vegan
MSC Approved
Dolphin Friendly Tuna

MICROWAVEABLES

FROM CHILLED TO THRILLED IN MINUTES!

HOT BRIOCHES

NOT JUST FOR BREAKFAST!

		PRICE BAND	
5066	Streaky Bacon	F	GRILLABLE!
5067	Sausage	F	GRILLABLE!
5068	Vegan Breakfast	G	GRILLABLE! VE





ROYAL CRUMBS CONFECTIONARIES

BAKED TO RULE. MADE TO INDULGE

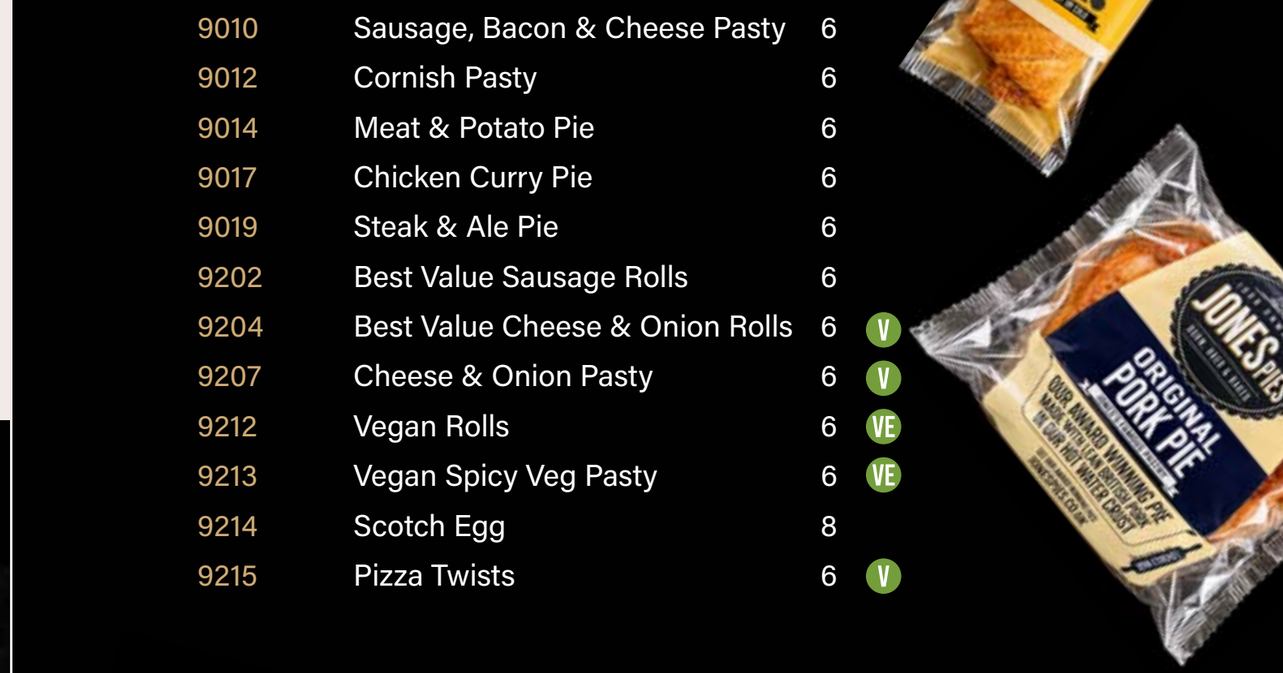
		CASE SIZE
247	Rocky Road	50
496	Flapjack	60
497	Shortbread Squares	TBC
498	Lemon Muffins	30
532	Chocolate Cookies	48
538	Oat Cookies	48
577	Caramel Slice	80
597	Chocolate Muffins	30
899	Gingerbread Men	36
910	Double Chocolate Cookies	48
911	White Chocolate Cookies	48
912	Giant Chocolate Bean Cookies	48
917	Toffee Topped Muffins	30
919	Jam Crumble Cake Bars	30
1529	Jammy Biscuits	24
1531	Chocolate Brownies	30
1543	GF Flapjack	30





PIES & PASTRIES

		CASE SIZE	
9003	Pork Pie	6	
9004	Pork Pie & Black Pudding	6	
9007	Pork Pie & Stilton	6	
9008	Pork Pie & Chilli Jam	6	
9010	Sausage, Bacon & Cheese Pasty	6	
9012	Cornish Pasty	6	
9014	Meat & Potato Pie	6	
9017	Chicken Curry Pie	6	
9019	Steak & Ale Pie	6	
9202	Best Value Sausage Rolls	6	
9204	Best Value Cheese & Onion Rolls	6	V
9207	Cheese & Onion Pasty	6	V
9212	Vegan Rolls	6	VE
9213	Vegan Spicy Veg Pasty	6	VE
9214	Scotch Egg	8	
9215	Pizza Twists	6	V



Sandwich KING
EST. 1992

MADE-TO-ORDER
HOSPITALITY PLATTERS
& CATERPACKS



A spread fit for a King (or Queen)

MADE FOR SHARING. MADE TO IMPRESS.

Sandwich KING
EST. 1992

THINKING OUTSIDE (& INSIDE) THE BOX!



CONSISTENT QUALITY
Rigorous standards, quality ingredients, trusted outcomes.

TASTE APPEAL
Flavours that people love



CONVENIENCE
Easy to stock and serve.

ECO FRIENDLY PACKAGING
Our platter boxes are made from strong, sustainably sourced board, helping to keep everything protected and looking its best during transport.

RESPONSIBLY SOURCED
Where possible ingredients are locally sourced

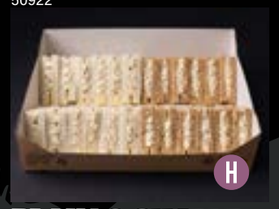
Sandwich KING
EST. 1992

HOSPITALITY PLATTERS

Impress your guests the Royal way

SIMPLY CLASSIC TRIANGLES

50922



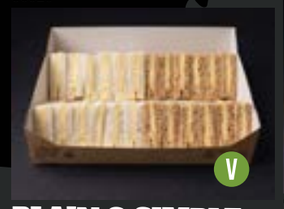
PLAIN & SIMPLE CHICKEN
WHITE & WHOLEMEAL BREAD

50923



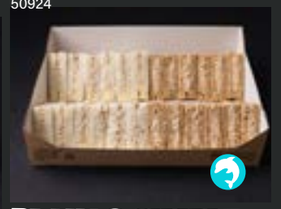
PLAIN & SIMPLE HAM
WHITE & WHOLEMEAL BREAD

50920



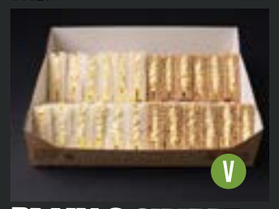
PLAIN & SIMPLE CHEESE
WHITE & WHOLEMEAL BREAD

50924



PLAIN & SIMPLE TUNA MAYO
WHITE & WHOLEMEAL BREAD

50921



PLAIN & SIMPLE EGG MAYO
WHITE & WHOLEMEAL BREAD

NO FUSS.
JUST GREAT
SANDWICHES.

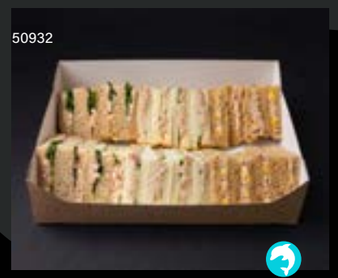
CLASSIC TRIANGLES

50930



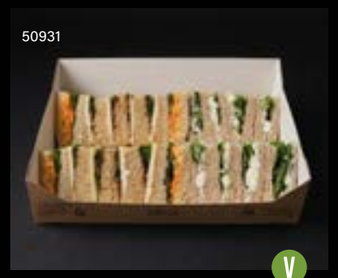
POPULAR ASSORTMENT
Ham / Tuna & Sweetcorn / Triple Cheese & Spring Onion
VARIOUS BREADS

50932



SEAFOOD ASSORTMENT
Tuna & Cucumber / Prawn Cocktail / Tuna & Sweetcorn
VARIOUS BREADS

50931



VEGETARIAN ASSORTMENT
Mature Cheddar Ploughmans / Greek Salad / Crunchy Houmous (Ve), Carrot & Rocket
VARIOUS BREADS

50933



MEAT ASSORTMENT
Chicken Tikka & Cucumber, Beef / Bacon, Lettuce & Tomato
VARIOUS BREADS

Sandwich KING
EST. 1992

HOSPITALITY PLATTERS

GLUTEN FREE ASSORTMENTS

50927



MIXED PREMIUM ASSORTMENT
Vegan Falafel Salsa / Spicy American Chicken

50926



MEAT PREMIUM ASSORTMENT
Chicken Salad / Gammon Ham & Tomato

50925



VEGETARIAN PREMIUM ASSORTMENT
Vegan Falafel Salsa / Double Cheese Mayo

KING SIZED SHARING SALAD



Sandwich KING
EST. 1992

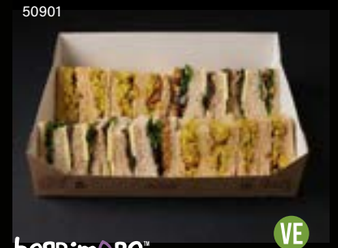
CATERING MADE SIMPLE, PLATTERS MADE PERFECT.

Sandwich KING
EST. 1992

HOSPITALITY PLATTERS

Impress your guests the Royal way.

PREMIUM TRIANGLES



50901

VE

herbivore

PLANT-BASED
PREMIUM ASSORTMENT

Vegan Cheese Ploughman's / Falafel Bean Salsa / Onion Bhaji & Mango

VARIOUS BREADS

EAT MORE PLANTS.



V

50904

VEGETARIAN
PREMIUM ASSORTMENT
SANDWICH TRIANGLES

Mature Cheddar Ploughman's / Greek Salad / Crunchy Houmous, Carrot & Rocket (Ve)

VARIOUS BREADS



50905

MEAT
PREMIUM ASSORTMENT
SANDWICH TRIANGLES

Ham Salad / Chicken, Stuffing & Bacon / Beef, Honey Mustard & Rocket

VARIOUS BREADS



H

50907

HALAL
PREMIUM ASSORTMENT
SANDWICH TRIANGLES

?

VARIOUS BREADS



50908

MEAT & FISH
PREMIUM ASSORTMENT
SANDWICH TRIANGLES

Prawn Cocktail / Chunky Chicken & Sweetcorn / Pulled Ham Hock & Mature Cheddar

VARIOUS BREADS



50909

SEAFOOD
PREMIUM ASSORTMENT
SANDWICH TRIANGLES

Surimi Crabstick Cocktail / Prawn Mayonnaise / Tuna Mayo & Sweetcorn

VARIOUS BREADS

Sandwich KING
EST. 1992

HOSPITALITY PLATTERS

PREMIUM WRAP BITES 6 ROUNDS



50911

PLANT-BASED
PREMIUM ASSORTMENT
WRAP BITES

Orzo Pasta & Avocado / Mexican Chickpea & Cheaze /Vegan Cream Cheese & Spring Onion

VARIOUS BREADS

EAT MORE PLANTS.



50913

VEGETARIAN
PREMIUM ASSORTMENT
WRAP BITES

Orzo Pasta & Avocado (Ve) / Cheese & Spring Onion / Falafel Bean Salsa (Ve)

VARIOUS BREADS



50915

MEAT
PREMIUM ASSORTMENT
WRAP BITES

Chunky Chicken & Sweetcorn / Gammon Ham & Honey Mustard / Pastrami, Tomato & Salad

VARIOUS BREADS



50916

HALAL
PREMIUM ASSORTMENT
WRAP BITES

Lemon & Black Pepper Chicken / Chunky Chicken & Sweetcorn / Chicken Caesar (No Bacon)

VARIOUS BREADS



50917

MEAT & FISH
PREMIUM ASSORTMENT
WRAP BITES

Gammon Ham & Tomato / Lemon & Black Pepper Chicken / Surimi Crabstick Cocktail

VARIOUS BREADS



50919

SEAFOOD
PREMIUM ASSORTMENT
WRAP BITES

Prawn Mayo Salad / Chilli Crabstick Mayonnaise / Tuna Crunch

VARIOUS BREADS

ALL WRAPPED UP! & READY TO SERVE





Sandwich KING

READY TO CUT

CATERPACKS

B1002	Egg Mayonnaise	White	4 rounds	V ♡
B1013	Tuna Mayonnaise & Cucumber	White	4 rounds	🐬 ♡
B1015	Cheddar Cheese	White	4 rounds	V
B1016	Vegan Soysage & Pickle	Oatmeal	4 rounds	VE
B1018	Mature Cheddar & Tomato	Oatmea	4 rounds	V
B1019	Cheese & Pickle	White	4 rounds	V ♡
B1022	Gammon Ham Salad	Malted	3 rounds	♡
B1031	Ham	White	4 rounds	♡
B1037	Ham, Cheese & Pickle	White	4 rounds	
B1038	Ham & Cheese	White	4 rounds	♡
B1049	Bacon & Egg	Malted	4 rounds	
B1052	Prawn Mayonnaise	Oatmeal	4 rounds	🐟 ♡
B1074	Sliced Chicken & Bacon	Malted	4 rounds	♡
B1079	Silverside Beef	White	4 rounds	♡
B12009	Tuna & Sweetcorn	Malted	4 rounds	🐬 ♡
B12061	Roast Chicken with Mayo	Wholemeal	4 rounds	H ♡
B12062	Chicken & Sweetcorn Mayo	Oatmeal	4 rounds	H ♡
B12056	Classic BLT	Malted	3 rounds	
B12067	Chicken Salad with Mayonnaise	Malted	3 rounds	H ♡
B14023	Triple Cheese & Spring Onion	Malted	4 rounds	V
B14052	Chicken Tikka & Lettuce	Oatmeal	4 rounds	H ♡
B14064	Chicken Caesar & Mixed Leaf	Malted	4 rounds	

V Vegetarian ♡ Under 350 Kcals H Halal Chicken
VE Vegan 🐟 MSC Approved 🐬 Dolphin Friendly Tuna